



MEDIA KIT

2025

INTRODUCTION

At e-Nautilia.gr, we are committed to spreading awareness about the fascinating world of the maritime industry. As the leading maritime news platform in Greece, our mission is to inform, educate, and connect professionals, enthusiasts, and stakeholders with the latest developments in global and Greek shipping. With **9.5 million page views** and **3.2 million unique users** in the last year alone, we are by far the most-read maritime media outlet in the country, setting the standard for reliable and up-to-date industry coverage.



ABOUT US



e-Nautilia.gr is **Greece's #1 maritime news platform**, delivering real-time updates, expert analyses, and industry insights on shipping, ports, and logistics. With 3.2 million unique users and 9.5 million page views in the past year, we are the undisputed leader in Greek maritime media. More than just news, e-Nautilia.gr is a hub where the maritime community stays informed, shares knowledge, and connects with an industry vital to Greece and the global economy.

Why e-Nautilia.gr Delivers Better Results Than English-Language Maritime Media

At e-Nautilia.gr, we understand that localization is the key to higher engagement, trust, and impact. **Studies show that 76% of readers prefer content in their native language, and localized content generates up to 1.5x more engagement than English-only alternatives.** Maritime professionals in Greece rely on Greek-language content for industry updates, making our platform the **#1 trusted source for shipping news in the region.** Additionally, Google prioritizes Greek-language content in search rankings, meaning articles, ads, and sponsored content on e-Nautilia.gr achieve better visibility and organic reach than English-language platforms. e-Nautilia.gr offers advertisers the most effective way to reach the Greek maritime audience, delivering higher impact and better ROI than international media.

THE WEBSITE

9.58 M

In 2023, e-Nautilia.gr recorded an impressive 9.58 million **page views**, proving its status as the leading maritime news platform in Greece.

3.2 M

With 3.2 million **unique users**, we significantly outpace any competitors in the industry.

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Paid traffic

Strong Organic & Social Traffic with Zero Paid Ads. Our audience growth is **100% organic**, as we have spent €0 on paid traffic. With 3.86 million visits from organic social media, 2.1 million direct visits, and 1.3 million from organic search, our numbers prove the trust and engagement we've built within the maritime community—without relying on ads.



Over **2.94 million users from Greece** make up our core audience, reaffirming our position as the top maritime news source in the country. Our reach extends beyond borders, attracting readers from Cyprus, Germany, the U.S., the Netherlands, and the UK, further strengthening our international presence.

ADS SPECS

Leaderboard

Mid banner

Square Side

Tall side

Bottom



BEST SELLING

Type	Size	Month	Quarter	Six Months	Year
Leaderboard	(650px x 90px)	€2500	-20%	-30%	-50%
Mid banner	(650px x 90px)	€2000	-20%	-30%	-50%
Square Side	(200px x 200px)	€1000	-20%	-30%	-50%
Tall side	(200px x 400px)	€1500	-20%	-30%	-50%
Bottom	(650px x 90px)	€2000	-20%	-30%	-50%

*plus 24% VAT tax ** VAT tax applies only to Greek-based companies

CONTENT

Sponsored Articles

Feature your brand on Greece's leading maritime news platform with a sponsored article.

1. **We Write It for You** – Our editorial team creates a compelling article on a relevant maritime theme that aligns with your goals.
2. **You Provide the Article** – Submit your content, and we handle formatting, optimization, and publication.

- All articles are translated into Greek for maximum reach.
- Featured on e-Nautilia.gr and included in our newsletter.
- Shared across our social media platforms.

Pricing
per Article:
Option 1 €800
Option 2 €350

Podcast Sponsorship – Episode or Full Season

Be part of the conversation by sponsoring an episode or an entire season of our maritime podcast

1. **Episode Sponsor** – Your brand is featured in a single episode with:
 - Brand mention as the official sponsor.
 - Ad placement within the episode.
2. **Season Sponsor** – Exclusive sponsorship for a full season (minimum 6 episodes), including:
 - Your branding across all episodes.
 - Custom ad placement in every episode.
 - Opportunity to shape episode topics and participate in interviews.

Pricing:
Option 1 €1000
Option 2 €7500

Social Media Promotion – 90K+ Followers on Meta Platforms

Leverage our strong social media presence with over 90,000 followers across Facebook & Instagram to maximize your brand's exposure.

- Standalone branded posts showcasing your message.
- Sponsored content amplification through our engaged community.
- Cross-promotion with other content packages.

Price per post:
€600

THE NEWSLETTER



At e-Nautilia.gr, we're committed to keeping the maritime industry informed in real time. That's why our twice-weekly newsletter delivers the latest shipping news, industry insights, and exclusive updates straight to our subscribers' inboxes.

Even though we just launched, it's growing rapidly, with **1,160 engaged subscribers** and counting. With each edition, we reach a highly targeted audience of maritime professionals, ensuring maximum visibility for brands looking to connect with decision-makers in the Greek shipping sector.

With strong engagement and a rapidly expanding readership, now is the perfect time to get in early and put your brand in front of Greece's most active maritime community.

Type	Size	Week	2xWeek	3xWeek	4xWeek
Leaderboard	(650px x 90px)	€800	-20%	-30%	-50%
Square Side	(200px x 200px)	€500	-20%	-30%	-50%
Tall side	(200px x 400px)	€700	-20%	-30%	-50%
Bottom	(650px x 90px)	€700	-20%	-30%	-50%

*plus 24% VAT tax ** VAT tax applies only to Greek-based companies

CONTACT US



At e-Nautilia.gr, we are committed to helping you reach the right audience with the right message. Whether you're interested in sponsored content, advertising, webinars, or social media promotion, our team is here to guide you. We are more than happy to **jump on a short call to discuss** your specific needs and craft a customized solution that maximizes your brand's visibility in the Greek maritime industry.

✉ Email: advertise@e-nautilia.gr
☎ Phone: +30 2104184387
🌐 Website: e-nautilia.gr

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Thank you, and we look forward to working with you.