



Greece's Leading Maritime Media Platform Advertising Opportunities 2026 KIT

Reach the people who move the maritime industry

INTRODUCTION

At e-Nautilia.gr, we don't just publish maritime news.

We connect brands with one of the most targeted and engaged audiences in the Greek shipping industry.

Every day, thousands of maritime professionals — from seafarers to decision-makers — rely on our platform for updates, insights, and industry intelligence.

This is not random traffic.

This is a niche audience with real influence.

Through a combination of content, premium placements, and direct communication channels, we help brands achieve meaningful visibility where it actually matters.



ABOUT US

e-Nautilia.gr is Greece's leading maritime portal, delivering real-time updates and industry-focused content on shipping, ports, and logistics.

In 2023, we reached over 9.5 million page views and 3.2 million unique users, confirming our position as a dominant digital media platform in the Greek maritime sector.

Our audience is highly specialized. Maritime professionals actively rely on e-Nautilia.gr for daily updates, making it one of the most trusted sources in the industry.

Unlike global platforms, we focus on localized, relevant content — which translates into higher engagement, stronger trust, and better advertising performance.

For brands, this means one thing:
targeted exposure with real impact.

Why e-Nautilia.gr Delivers Better Results

Localized content drives higher engagement, trust, and visibility. Maritime professionals in Greece actively rely on Greek-language content for daily updates, positioning e-Nautilia.gr as a trusted industry source.

For advertisers, this translates into more targeted exposure, stronger engagement, and better overall campaign performance.



THE WEBSITE

9.58 M

3.2 M

0

Paid traffic



In 2023, e-Nautilia.gr recorded over 9.5 million page views and 3.2 million unique users — a key milestone that confirmed its leading position in the Greek maritime media landscape.

Our traffic is 100% organic, driven by strong audience trust and consistent engagement within the maritime community.

This means your brand is not displayed to passive users — but to an active audience that follows, reads, and interacts with industry content.

With the majority of our audience based in Greece, we offer direct access to a highly targeted and commercially relevant market.

WHY e-Nautilia.gr

We don't just offer visibility.

We offer targeted impact.

Our platform combines high-quality traffic, a highly specialized maritime audience, and strong multi-channel exposure — **creating real advertising value.**



HIGH-QUALITY TRAFFIC

- Engaged maritime professionals with strong reading intent



TARGETED AUDIENCE

- Greece's most focused maritime community



MULTI-CHANNEL VISIBILITY

- Website, newsletter & social media exposure

ADVERTISING PACKAGES

Integrated Solutions for Maritime Industry Visibility

**Choose the level of visibility that
fits your goals.**

Whether you want to build awareness, strengthen your presence, or dominate the maritime market, our packages are designed to deliver consistent exposure and measurable impact.



Visibility



Targeting



Impact

ADVERTISING PACKAGES

Integrated Solutions for Maritime Industry Visibility

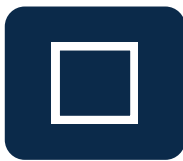
ESSENTIAL PRESENCE

€1,200 / month

*Prices exclude
24% VAT
(applies only to
companies
based in Greece)

Designed for companies aiming to build a consistent and reliable presence across Greece's most targeted maritime audience.

Fully flexible campaign duration and content planning based on your needs



Banner Placement

Square Side -
high - visibility placement



Sponsored Content

1 articles per month that position your brand within industry content



Social Media Exposure

Post across our channels
90,000+ targeted audience



Newsletter Visibility

Weekly exposure
via article inclusion

Ideal for: Brand awareness & initial market entry

ADVERTISING PACKAGES

Integrated Solutions for Maritime Industry Visibility

ADVANCED VISIBILITY

€1,800 / month

*Prices exclude
24% VAT
(applies only to
companies
based in Greece)

Designed for companies aiming to strengthen their visibility with enhanced multi-page exposure and increased content frequency.

Fully flexible campaign duration and content planning based on your needs



Banner Placement

Bottom Banner – multi-page exposure across articles, homepage & key sections



Sponsored Content

2 articles per month that position your brand within industry content



Social Media Exposure

Post across our channels 90,000+ targeted audience - 1 additional repost per article



Newsletter Visibility

Weekly exposure via article inclusion

Ideal for: Growing brands seeking stronger presence & consistent engagement

ADVERTISING PACKAGES

Integrated Solutions for Maritime Industry Visibility

BUSINESS VISIBILITY

**MOST
POPULAR**

€2,500 / month

*Prices exclude
24% VAT
(applies only to
companies
based in Greece)

Designed for companies aiming to achieve
consistent and impactful visibility across
Greece's most targeted maritime audience.

Fully flexible campaign duration and content planning based on your needs



Banner Placement

Mid Banner – central
high-exposure placement



Sponsored Content

3 articles per month that position your
brand within industry content



Social Media Exposure

Post across our channels
90,000+ targeted audience



Newsletter Visibility

Weekly exposure
via article inclusion

Ideal for: Continuous exposure & audience engagement

ADVERTISING PACKAGES

Integrated Solutions for Maritime Industry Visibility

PREMIUM AUTHORITY

€3,400 / month

*Prices exclude
24% VAT
(applies only to
companies
based in Greece)

Designed for companies aiming to establish strong market authority and secure high-impact visibility across Greece's most targeted maritime audience.

Fully flexible campaign duration and content planning based on your needs



Top Leaderboard Banner

Site-wide premium placement



Sponsored Content

4 articles per month that position your brand within industry content



Social Media Exposure

Post across our channels
90,000+ targeted audience



Newsletter Visibility

Weekly exposure via article inclusion + banner placement for one month

Ideal for: Brand authority & direct access to maritime decision-makers

ADVERTISING PACKAGES

Integrated Solutions for Maritime Industry Visibility

MARKET DOMINATION

€4,400 / month

*Prices exclude
24% VAT
(applies only to
companies
based in Greece)

Designed for companies aiming to achieve maximum visibility, sustained frequency, and complete brand dominance across all e-nautilia.gr channels.

Fully flexible campaign duration and content planning based on your needs



Top Leaderboard Banner

Site-wide premium placement



Sponsored Content

5 articles per month that position your brand within industry content



Social Media Exposure

Initial post + repost per article for extended reach and visibility



Newsletter Visibility

Weekly exposure via article inclusion - banner placement within the newsletter



Exclusive Newsletter Campaign

Dedicated campaign to your brand

Ideal for: Full market dominance & maximum exposure across the maritime industry

ADS SPECS

Leadeboard

Square Side 1

Square side 2

Square side 3

Mid banner

Bottom



BEST SELLING

Type	Size	Month	Quarter	Six Months	Year
Leaderboard	(800px x 150px)	€2500	-20%	-30%	-50%
Mid banner	(800px x 150px)	€2000	-20%	-30%	-50%
Square Side 1	(200px x 200px)	€1100	-20%	-30%	-50%
Square Side 2	(200px x 200px)	€1000	-20%	-30%	-50%
Square Side 3	(200px x 200px)	€1000	-20%	-30%	-50%
Bottom	(800px x 150px)	€1200	-20%	-30%	-50%

*Prices exclude 24% VAT (applies only to companies based in Greece)

CONTENT

Sponsored Articles

Feature your brand within Greece's most trusted maritime audience through content that informs, engages, and positions your company as an industry authority.

1. **We Write It for You** – Our editorial team creates a article on a relevant maritime theme that aligns with your goals.

2. **You Provide the Article** – Submit your content, and we handle formatting, optimization, and publication.

- All articles are translated into Greek for maximum reach.
- Featured on e-Nautilia.gr and included in our newsletter.
- Shared across our social media platforms.

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based in Greece)

Pricing
per Article:

Option 1 €700
Option 2 €350

Podcast Sponsorship – Episode or Full Season

Be part of the conversation by sponsoring an episode or an entire season of our maritime podcast

1. **Episode Sponsor** – Your brand is featured in a single episode with:

- Brand mention as the official sponsor.
- Ad placement within the episode.

2. **Season Sponsor** – Exclusive sponsorship for a full season (minimum 6 episodes), including: Your branding across all episodes.

- Custom ad placement in every episode.
- Opportunity to shape episode topics and participate in interviews.

Pricing:
Option 1 €1000
Option 2 €7500

Social Media Promotion – 90K+ Followers on Meta Platforms

Leverage our strong social media presence with over 90,000 followers across Facebook & Instagram to maximize your brand's exposure.

- Standalone branded posts showcasing your message.
- Sponsored content amplification through our engaged community.
- Cross-promotion with other content packages.

Price per post:
€300

THE NEWSLETTER







At e-Nautilia.gr, we're committed to keeping the maritime industry informed in real time. That's why our twice-weekly newsletter delivers the latest shipping news, industry insights, and exclusive updates straight to our subscribers' inboxes. Even though we just launched, it's growing rapidly, with **1,270 engaged subscribers** and counting. With each edition, we reach a highly targeted audience of maritime professionals, ensuring maximum visibility for brands looking to connect with decision-makers in the Greek shipping sector. With strong engagement and a rapidly expanding readership, now is the perfect time to get in early and put your brand in front of Greece's most active maritime community.

Type	Size	1 Week (2 sends)	2 Weeks (4 sends)	3 Weeks (6 sends)	4 Weeks (8 sends)
Leaderboard	(800px x 150px)	€600	-20%	-30%	-50%
Bottom	(800px x 150px)	€400	-20%	-30%	-50%

EXCLUSIVE NEWSLETTER

€900 / campaign

A dedicated email campaign sent exclusively to our subscriber base, featuring only your brand. Ideal for product launches, announcements, and high-impact visibility.

-  **100% brand exclusivity** (no competing content)
-  **Direct reach** to a highly targeted maritime audience
-  **Premium positioning** inside subscribers' inbox
-  **Ideal for high-impact** campaigns & announcements

Ideal for: Maximum impact campaigns & direct audience engagement

CONTACT US



At e-Nautilia.gr, we are committed to helping you reach the right audience with the right message. Whether you're interested in sponsored content, advertising, webinars, or social media promotion, our team is here to guide you. We are more than happy to **jump on a short call to discuss** your specific needs and craft a customized solution that maximizes your brand's visibility in the Greek maritime industry.

We help brands connect with the right maritime audience through targeted exposure and high-impact content.

If you're interested in advertising, partnerships, or custom campaigns, our team is ready to support you.

Email: advertise@e-nautilia.gr

Phone: +30 6947189513

Website: e-nautilia.gr

Thank you, and we look forward to working with you.